

**JCK** 2012

---

JEWELERS'  
CHOICE  
AWARDS

---

*The people have spoken. Across the next 12 pages, we present the 51 winners of our annual design competition, an eclectic collection of jewels that covers all the retail bases: bridal, fashion, gemstones, and precious metals.*

STILL LIFE PHOTOGRAPHS BY DUVENJIAN GRAPHICS





**2012  
GRAND  
PRIZE  
WINNER**

Earrings in 18k white and yellow gold with 7.50 cts. t.w. round brilliant-cut diamonds and 2.25 cts. t.w. heart-shape rubies; **\$14,000**; **Bapalal Keshavlal**, Mumbai, India; 91-22-2363-1678; [bapalalkeshavlal.com](http://bapalalkeshavlal.com)